



Migs Mello Pilot Program

1. Purpose of the Pilot

To introduce and evaluate the impact of the *Migs Mello Social-Emotional Learning (SEL) Experience* on student emotional regulation, home life, therapeutic settings, classroom culture, and educator support in the K-5 real-world.

2. Core Components of the Migs Mello Experience

Each participating school will receive:

- **10-chapter eBook and video book(s)** of *Migs Mello & The Mysteries of Amygdala Land*
- **Classroom curriculum** aligned with CASEL SEL competencies
- **Original SEL-themed songs** with lyric videos and educator activities
- **Activity sheets, reflection prompts, and affirmation cards**
- **Brain science, nervous system, mindfulness, and mentalization videos**
- **1-hour live virtual coaching session or educator training**
- **Access to dedicated YouTube channel with weekly Migs Mello affirmations**
- **Squish Squad completion certificate e-template**

3. Pilot Program Parameters

Parameter	Details
Duration	4–6 weeks (or one grading period). Therapists and family members can start at any time or in alignment with schools.
Target Audience	K–5 students, especially neurodiverse, emotionally sensitive, or underserved
# of Classrooms	1–3 classrooms per school (or entire grade level)
# of Family, Schools, or Therapists	Up to 10 total pilot licenses available
Facilitator	Classroom teacher, school counselor, therapist, or SEL lead
Onboarding Support	Kickoff Zoom + Toolkit walkthrough + email/phone check-ins
Participation Cost	<i>FREE</i> (in exchange for honest feedback and data collection)
Feedback Required	Family, teacher, or therapist survey, optional student pre/post check-in, testimonial
Consent Needed?	Optional family opt-in consent form for student reflections used in storytelling

4. Compelling Benefits for Those Participating in Pilot

Benefit	Why It's a Win
Free access to full Migs Mello toolkit	\$500+ value of materials provided at no cost
Exclusive coaching session	1:1 guidance to adapt content to their classroom, counselor's office, or at-home needs
First access to future releases	Priority invites for next books, songs, or curriculum pieces

Benefit	Why It's a Win
Recognition as Founding School Partner	Listed on website, in press kits, and tagged on social media
Custom report of pilot results	Great for grant applications, program reporting, and school board updates
Shaping the future of SEL	Direct impact on a culturally responsive, trauma-informed SEL resource

5. What We Ask in Return

- Honest feedback through:
 - Short weekly virtual pulse checks (1–2 mins)
 - End-of-pilot reflection survey
 - Optional 15-min recorded chat or written testimonial
- Try at least 4 lessons during pilot period
- Share photos or student work (with permission) if possible

6. Pilot Program Customization Options

In addition to the ebook, schools, family members, and counselors can choose any or all of the toolkit options:

- **Full Experience** (book + curriculum + music + videos + supplementing learning worksheets)

7. Timeline

Phase	Dates
School + therapist recruitment	April–May 2025
Onboarding + prep	May–June 2025
Program launch	August 2025 (Fall semester)
Feedback + celebration	October 2025
